ICT Accessibility Testing Symposium

Preliminary Program

The 4th Annual
ICT Accessibility Testing Symposium:
Perfecting Traditional Methods,
Tackling Emerging Interfaces, and Beyond

[2019ict.org](2019ict.org)

Tuesday 1 & Wednesday 2 October, 2019

Half and Full Day Workshops: Monday 30 September

Bootcamp Courses: Thursday 3 & Friday 4 October

Week-Long Beginner's Program: Monday through Friday

Partnership for Public Service Conference Center,
1100 New York Avenue NW, Washington, DC, 20005, USA

Hotel accommodations: Embassy Suites by Hilton, Washington, DC Convention Center
900 10th Street NW Washington, DC 20001

Contents

Introduction from the Chair

The Information and Communications Technology (ICT) Accessibility Testing Symposium continues to grow each year. For the main two days of the symposium we have a packed and varied program. For our first theme, 'Perfecting Traditional Methods', many submissions relate to the management and implementation of testing programs in real-world settings. For our second theme, 'Tackling Emerging Interfaces', we have papers on augmented, virtual and mixed reality, as well as artificial intelligence and advanced text-to-speech development. Both themes bring to the forefront of our minds the long-standing quandary of how we can address both technical standards conformance *and* usability. Our keynote speaker has pioneered guidance and practice at the intersection of accessibility and usability.

Last year we offered a bootcamp course for beginners to learn accessibility testing. This year we're offering a super-sized version: a two-day bootcamp course on testing that is preceded by the symposium and a full day workshop, along with mentoring and coaching sessions throughout the week with the instructor and members of the symposium committee.

We have a diverse range of full- and half-day workshops prior to the symposium newcomers catering to beginner and intermediate (and above) levels. We are also offering a post-conference bootcamp course on managing risk in accessibility programs, led by yours truly and Pina D'Intino. This course, tailored to accessibility testing management professionals, is a modified version from that taught for the first time ever at this year's Digital Accessibility Legal Summit, which took place in March 2019.

On behalf of the Committee, we invite you to join like-minded colleagues in DC this fall for our fourth annual symposium.

Sincerely, Chris M. Law, Chair, 2019 Symposium Committee

Keynote Speaker: Shawn Lawton Henry

"The Missing Link: Accessibility and Usability Working Together"

Accessibility is not about meeting standards. However, accessibility is often approached as a standards checklist. Accessibility is fundamentally about *people*—designing products so that people with disabilities can use them effectively. When you shift the focus of accessibility to people, you reap all sorts of benefits, such as more efficient development and evaluation. Traditional usability practices work well for accessibility. And, general usability benefits from addressing accessibility. In this keynote, you'll learn: how to get your boss and colleagues on board, how to maximize the benefits of accessibility and usability working together, and about resources to support your efforts.

Shawn Henry leads worldwide education and outreach promoting web accessibility for people with disabilities at the W3C Web Accessibility Initiative (WAI), holds a research appointment at MIT Computer Science and Artificial Intelligence Laboratory, and holds an MSc in Digital Inclusion. Prior to joining WAI, she consulted with organizations to optimize user interface design for usability and accessibility. Shawn focuses her personal passion for accessibility on bringing together the needs of individuals and the goals of organizations in designing human-computer interfaces. Her book *Just Ask: Integrating Accessibility Throughout Design* offers an approach for developing products that are more usable for everyone.

Pre-Conference Workshops Schedule

Monday September 30, 2019. Registration & Coffee from 8 am

Lunch is provided for all attendees. Coffee and Tea throughout the day.

Pre-Conference Workshop descriptions start on [page7.](page7)

Workshop A.
(Full Day, 9 am to 5 pm)

Introduction to Trusted Tester Methods

Andrew Nielson, Kristen Smith-O'Connor, & Ann Marie Davis, New Editions Consulting, Inc.

Intermediate Level and Up

Workshop B.
(Full Day, 9 am to 5 pm)

Assessing and Authoring Image Descriptions for Digital Learning Products

Todd Marquis Boutin, SPi Global, & Pina D'Intino, Cognizant

Beginner Level and Up

Workshop C.
(Full Day, 9 am to 5 pm)

Mobile Accessibility Testing

Gian Wild, AccessibilityOz, Peter McNally, Bentley University & Jennifer Chadwick, Siteimprove

Intermediate Level and Up

Workshop D.
(Half Day, 8.30 am to 12.30 pm)

Testing PDFs for Accessibility and Standards Conformance

Paul Rayius, CommonLook

Beginner Level and Up

Workshop E.
(Half Day, 1.30 pm to 5.30 pm)

Finding Ways to Make Accessibility Resonate with Your Team: "Inclusive Design is not Rocket Science"

Kristina England & Tracy Axelson, The University of Massachusetts President's Office & Kelsey Hall, Accessibility Consultant

Beginner Level and Up

Symposium Day 1 Schedule

Tuesday October 1, 2019. Registration & Coffee from 8 am

Opening Remarks by the Chair & Co-Chair	**Keynote speech: Shawn Henry, W3C-WAI** "The Missing Link: Accessibility and Usability Working Together"	**Best Paper Presentation**	**Lunch Events** *(swap each day)* • Lunch with the Keynote • Lunch with the Social Impact Recipient

Afternoon Sessions (1.30 pm to 5 pm)

Perfecting Traditional Methods Track (Part 1)
Beginner Level and Up

W3C Accessibility Conformance Testing (ACT) Rules for WCAG 2

Shadi Abou-Zahra, W3C Web Accessibility Initiative (WAI)

Accessibility Testing: Mileage May Vary

Karen Herr & Seán Kelly, Optum

Creating an Accessibility Testing Program in an Academic Research Setting

Jocelyn Bojorquez, Erin Flores, Ashley Tyler, Karrie Eliason, Southern Utah University & Stacey Martinez, USDA Forest Service-Chief Information Office Affiliate

Comparing Free Automated Testing Tools

Kathryn Weber-Hottleman, University of Connecticut

Tackling Emerging Interfaces Track
Intermediate Level and Up

Testing Accessibility of AR VR and XR Experiences

Jonathan Avila, Level Access

UX Research Methods supporting Text-to-Speech Accessibility Guidelines Development

Samantha Kanta, The Sustainable Change LLC

POURING RAIN: An Extended Model for Making Immersive AR/VR and Emerging Systems Accessible

Sunish Gupta, Easy Alliance, Anne Marie Rossi & Jim White, California Polytechnic State University

Accessibility, Artificial Intelligence and Machine Learning

Alyson M. Muff, ICF International, Inc.

Symposium Day 2 Schedule

Wednesday October 2, 2019. Registration & Coffee from 8 am

Morning Sessions (9 am to noon)

Perfecting Traditional Methods Track (Part 2)
Intermediate Level and Up

ICT Accessibility Testing: Recruiting and Training Techniques

Cammie Truesdell, Andrew Nielson, Kristen Smith-O'Connor & Tyler Matney, New Editions Consulting, Inc.

Remediation Order Matters: What to Fix First?

Seán Kelly & Karen Herr, Optum

Risk-based sampling approach to manual accessibility testing

Mark Turner & Arthak Adhikari, Optimal Solutions Group

Investigating factors that affect web accessibility implementation in non-profit websites

Brittani Washington, Towson University

Going Beyond Track
Beginner Level and Up

The benefits of WCAG 2.1 for people with cognitive impairment.

Valorie Sundby, Karen Herr & Vanessa Howle, Optum

Video Player Accessibility

Gian Wild & Rafal Charlampowicz, AccessibilityOz

Quantifying web accessibility

Claudio Luis Vera

Utilizing "Big" Accessibility Data to Transform the Web

Jared Smith, WebAIM.org, Utah State University

Afternoon Plenary Session (noon to 4.30 pm)

Lunch Events
(swap each day)

Lunch with the Keynote

Lunch with the Social Impact Award Recipient

Competition Presentations

Entrants will present their results in the "Best in Show" build-your-own website tool competition.

Erin Kirchner-Lucas, Competition Chair

Annual Awards

Andrew Nielson, Awards Chair

Social Impact Award Recipient Presentation and Talk

Closing Plenary Panel: Accessibility Testing: The Present, The Future

Members of the ICT Accessibility Testing Symposium Committee

Closing Remarks by the Chair & Co-Chair

Post-Conference Bootcamp Courses Schedule

Registration & Coffee from 8.30 am. Coffee and Tea throughout the day.

Bootcamp 1: Thursday October 3, 9 am to 5 pm

Tools for Assessing Organizational Risk for Managers of Accessibility Testing Programs

Chris M. Law, Accessibility Track
& Pina D'Intino, Cognizant

*See Bootcamp 1 Description on *

Bootcamp 2: Thursday October 3, 9 am to 5 pm &
Friday October 4, 9 am to 4 pm

Accessibility Testing for Beginners
(A week-long program that includes Workshop B, the main Symposium, and the two day Bootcamp)

Gian Wild, AccessibilityOz

*See Bootcamp 2 Description on *

Pre-Conference Workshop Descriptions

Monday September 30, 2019. All workshop fees **include lunch** and refreshments during the sessions. You are encouraged to **bring your own device** (laptop, tablet) for use in the workshop (there is wi-fi available). If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing. **Note:** You may receive an email from the instructor prior to the conference with instructions on software.

Workshop A. (Full Day, 9 am to 5 pm)

Introduction to Trusted Tester Methods

Andrew Nielson, Kristen Smith-O'Connor, & Ann Marie Davis, New Editions Consulting, Inc.

Intermediate Level and Up

This workshop provides an introduction to the DHS Trusted Tester 5.0 process and presents some primary methodologies for performing the manual testing process. The workshop also provides hands-on practice using the Accessible Name and Description Inspector (ANDI) to perform key parts of the Trusted Tester test process. Participants will receive information with a direct application to the Trusted Tester training curriculum and certification exam.

Prerequisites to attend:
To successfully participate in this workshop, you need:

- An understanding of WCAG 2.0 Level A and AA Success Criteria.
- Laptop with Wi-Fi capability.
- ANDI installed (ANDI Installation Instructions) on laptop
- A basic familiarity with HTML (recommended)

This one-day workshop will include:

Morning Session:
Introduction to the Trusted Tester process – a primer on the format and organization of the Test Conditions and Evaluation Criteria

- Overview of ANDI
- Understanding core principles of Trusted Tester – Getting there is half the battle
  - o Keyboard Access and Focus
  - o Content Structure and Navigation
- Hands-on testing of websites
  - o Review and discussion of test results/findings
  - o Tips and tricks for overcoming common testing pitfalls

Afternoon Session:
- Understanding core principles of Trusted Tester – It's all in the (accessible) name
  - o Forms
  - o Links and Buttons
  - o Images
  - o Hands-on testing
  - o General Q&A on testing principles
  - o Wrap-up of lessons learned and takeaways

Workshop B. (Full Day, 9 am to 5 pm)

Assessing and Authoring Image Descriptions for Digital Learning Products

Todd Marquis Boutin, Spi Global, & Pina D'Intino, Cognizant

Beginner Level and Up

Digital learning products rely on images to communicate concepts and support activities. The listening student must get the same benefit from the text alternatives (alt text) for these images. When assessing alt text, testers must evaluate the description based on the related lesson material (context) and intended audience. To do so, they must understand the concepts and methodology that underpin alt text authoring. During this workshop, we will introduce attendees to the theory and practice of alt text authoring through real-world examples, discussion, and group exercises. The workshop will be divided into five parts.

- **Part 1: Context, Audience, and Image Purpose.** We will discuss how image purpose and description design change based on context and audience. Attendees will practice evaluating images.
- **Part 2: Image Type.** We will explore how images can be categorized into different types based on how they convey information. We will then consider common type-based description templates.
- **Part 3: User Preference and Perspective.** We will review user data on alt text. Pina D'Intino will share her perspective as a screen reader user. Attendees will listen to image descriptions via screen readers, compare their impressions, and practice revising those descriptions based on their findings.
- **Part 4: Product- and Process-Related Factors.** We will outline the challenges facing large-scale alt text authoring and assessment, as well as possible solutions. Attendees will share insights based on personal and professional experience.
- **Part 5: Individual and Group Practice.** Individuals and/or small groups will evaluate images in a variety of source material. They will then author descriptions for selected images with support from the presenters. The entire group will discuss their experiences and results.

Workshop C. (Full Day, 9 am to 5 pm)

Mobile Accessibility Testing

Gian Wild, AccessibilityOz,
Peter McNally, Bentley University & Jennifer Chadwick, Siteimprove

Intermediate Level and Up

Prerequisites to attend:
- Familiarity with mobile accessibility settings on your device (and more importantly how to get out of them!).
- An understanding of WCAG 2.0 Level A and AA Success Criteria.

Bring your phone or tablet (or anything you wish to test on) and join us for the mobile accessibility testing workshop! This full-day session will teach you how to test the accessibility of responsive, m-dot sites and native apps thoroughly and effectively and gain the confidence within your team to cover both iOS and Android accessibility and compliance. From there, you will learn why it's important to go beyond just WCAG compliance and understand how to support and optimize the end user's experience with mobile.

Learn what you can test on your PC (laptop) and what needs to be tested on mobile phones, tablets and possibly other devices.

Key topics include:
- Recognizing the importance of semantic code when creating links, images, forms and other interactions;
- Handling traps and barriers specific to mobile; compatibility with built-in accessible features, built-in and external keyboard use; user interface controls (gestures, orientation and navigation aids).
- Get practical, hands-on experience with test cases, examples and interactive discussions.

All workshop participants will receive a copy of the ICT Mobile Testing Methodology. Join us for the day to equip yourself with the skills to deliver an effective and consistent compliance testing on a daily basis, moving forward.

Workshop D. (Half Day, 8.30 am to 12.30 pm)

Testing PDFs for Accessibility and Standards Conformance

Paul Rayius, CommonLook

Beginner Level and Up

Explore the struggle to make PDFs accessible and learn how to test them to guarantee compliance with accessibility standards.

The first part of the workshop touches on accessibility laws like Section 508 and ADA. It examines accessibility standards including WCAG 2.0, WCAG 2.1, and PDF/UA, and discusses how these laws and standards apply to PDFs in your organization.

In the second portion, we will define, explain, and explore the basics of tagged PDFs, as per the standards, to provide testers with a solid baseline knowledge of what to look for when testing and verifying documents.

Next, using WCAG 2.1 as the standard, sample PDFs will be tested and reviewed to answer the question: "What is required for these files to be compliant?" In addition, we will compare and contrast different versions of the same documents to highlight the differences between proper and incorrect tagging.

Using sample documents, participants will learn that relying on the Adobe Accessibility Checker alone is insufficient to certify PDF document compliance. Third-party checkers including PAC-3 and CommonLook's PDF Validator will be compared. We will explain (and show) why these tools need to be in every tester's toolkit. Automated tools, solutions, and options for testing PDFs in bulk, will be discussed. We will highlight the benefits and drawbacks of various testing alternatives. We reveal what can and can't be done with automation. Finally, reports generated from these tools will be reviewed for their accuracy, usability, and accessibility.

In summary, ICT testers will understand the technical requirements to ensure PDFs meet accessibility standards, they'll be aware of tools available to test and ensure compliance, and they will gain an understanding of how to read and interpret the reports generated by these programs.

Schedule
- Laws
  - State/ local
  - Section 508
  - ADA
- Standards
  - WCAG vs. PDF/UA comparison
- Tagged PDF Basics
- Tools – Strengths/Limitations/ Functionality/ Reporting
  - A word about Automation

- o Individual testing
    - Acrobat
    - PAC-3
    - CommonLook Validator
- o Bulk testing
    - Clarity
    - Monsido/ Clarity
    - Others
- Next Steps
    - o Be Proactive – create with accessibility in mind
    - o PDF Remediation solutions – testing is just the start!
    - o Continued learning

Workshop E. (Half Day, 1.30 pm to 5.30 pm)

Finding Ways to Make Accessibility Resonate with Your Team: "Inclusive Design is not Rocket Science"

Kristina England & Tracy Axelson, The University of Massachusetts President's Office & Kelsey Hall, Accessibility Consultant

Beginner Level and Up

We often here people groan when we mention making code or design accessible. Many designers and developers have preconceived notations such as "it's expensive" or "my creativity will be stifled." However, inclusive design is both less expensive over time and generates some amazing everyday technology, such as audio books, closed captions, and high contrast on mobile devices.

During this session, we'll review key areas to focus on when building inclusive design into your design framework, including:

- Bypass Blocks: Skip Links, Landmarks, and Headings
- Color Contrast and Focus Indicators
- Forms and Error Identification
- Collapsed Content and Modals (Dialogue Windows)
- Resizing Text
- Descriptive Links & Images
- Multimedia

Leveraging Microsoft's Inclusive Design Toolkit
We'll also go over the Microsoft Inclusive Design Toolkit in detail. This toolkit provides a persona spectrum that will help you come up with stories that resonate for your audience. As part of this portion of the workshop, we'll explore products where inclusive design was "built in, not bolted on" and how that makes a huge difference for everyone. The goal of this session will be to provide you with enough materials and stories to bring back to your staff, whether your developers or your procurement office, to help foster awareness and adoption throughout your organization.

So how do you maintain an inclusive design structure in a small or large organization?
We'll give you some examples of great design system structures to consider internally when standing up your inclusive design procedures. Design systems allow you to define what developers and designs can use for button colors, focus indicators, hyperlinks, and more.

While design systems are a great way to provide structure, they should not be relied on solely for validating of inclusive content. We'll review the importance of manual testing throughout this session. While we won't go into detail on how to manually test, we'll talk about each persona and what tests are important to ensure the inclusiveness of your designs.

What You'll Gain from this Session
- During this half-day workshop, you can anticipate learning the following information:
- Why inclusive design matters and how to make it resonate in your organization.
- What the Microsoft Inclusive Design Toolkit is and how to use it to build awareness.
- The key areas to focus on when designing an inclusive product or digital experience.
- The importance of manual testing over semi-automated testing, even when you have a good design system in place.

Post-Conference "Bootcamp" Course Descriptions

Coffee and Tea from 8.30 and throughout the day.

Bootcamp 1: Thursday October 3, 9 am to 5 pm

Tools for Assessing Organizational Risk for Managers of Accessibility Testing Programs

Chris M. Law, Accessibility Track
& Pina D'Intino, Cognizant

A 2018 survey from the International Association of Accessibility Professionals found that legal risk mitigation was a major accessibility program driver for over 80% of large organizations. However, reliable guidance on how to mitigate risk in digital accessibility has been hard to find, especially for newcomers to the field. This full day Bootcamp-Style course provides actionable guidance for

- Understanding and assessing risks,
- Measuring accessibility program maturity throughout your organization
- Policy and policy into practice
- Change management, and overcoming resistance to change
- Implementing risk mitigation plans

This course draws from the experience of organizational accessibility experts. We incorporate lessons from decades of research and development in related practices to tackle issues unique to digital accessibility programs.

For accessibility testing management professionals and researchers, learn practical techniques that can put you in a better position to inject accessibility best practices in the development of policies, products and services.

Outcomes
Our aim in the one day boot camp style of course is to provide enough practical exercises and guidance that participants will be able to begin to start systematically addressing risk when they return to their organization. Recognizing that we

cannot cover all aspects of risk mitigation in just one day, we provide resource handouts summarizing and linking to further sources of guidance from the accessibility field, and from those other fields that have been embedding risk mitigation activities in their operations for many decades.

Brief course synopsis

Part 1 – Introduction to Risk, and Sources of Risk: We introduce risk concepts, and look at how and why risk assessment and mitigation has been studied and applied in other fields. We address the Precautionary Principle, as well as how human behavior and risk is often not a straightforward cause-and-effect relationship. We examine how to systematically identify sources of risk, and then how to articulate those risk sources in business and accessibility program terms.

Part 2 – Measuring Risk: Measurement of risk covers three main categories: (1) post-incident evaluation of what did happen, including seeking out root causes; (2) examining what, within reason, could happen; and (3) assessing where you are now in your organizational responses to the risks we identified earlier in Part 1. In the course we cover all three, but focus our time on the third category, since (1) most attendees will not have had an incident from which to draw from (unless they have previously been subjected to a

lawsuit); and (2) knowing what could happen is only really achievable once you have a good grasp of the third category of where you are now. For this third category we conduct exercises with participants on how and when to gather interview information and other data from other parts of their organization in order to come up with a more complete picture of where their risk points are.

Part 3 – Legal Risk is Operational Risk: Once you know sources of risk in an organization, you need to begin thinking about how to address issues systematically. We examine proactive versus reactive approaches, the Law of Safety Progress, and look at why risk mitigation does not equal risk elimination. We use exercises to address common risk mitigation techniques.

Part 4 – Implementation: Planning for Change: People do not resist change; instead they resist ambiguity. When teams get together to decide on the current and the desired state, agreement is the easy part. Aspirations usually break down in the implementation, where fuzziness in task goals and divergences in self-interest opinions of staff are allowed to occur. Therefore, we wrap up the course with a look at how to systematically and preemptively handle resistance as groundwork for effective implementation.

Bootcamp 2: Thursday October 3, 9 am to 5 pm & Friday October 4, 9 am to 4 pm

Accessibility Testing for Beginners

Gian Wild, AccessibilityOz
With support from members of the ICT Accessibility Testing Symposium Committee

A week-long (Monday September 30 - Friday October 4) symposium program culminating in a two-day Bootcamp-style course

This program provides an intensive introduction to a broad spectrum of issues, and is appropriate for people who are new to accessibility testing. By the end of the week participants should know how to test web sites and mobile websites for WCAG compliance. Follow-up activities and access tools for participants are included for a month following the event.

Monday
- Welcome and Introductions (early morning)
- Attendance at Workshop B: Assessing and Authoring Image Descriptions for Digital Learning Products (*see page 8*) (Full Day)
- Evening debrief / Plan for next day

Tuesday
- Attendance at Symposium, including lunch event (Full Day)
- Evening debrief / Plan for next day

Wednesday
- Attendance at Symposium, including lunch event (Full Day)

Thursday & Friday
- Bootcamp 2 Course 'Accessibility Testing for Beginners' (Two Full Days)

Thursday and Friday Bootcamp Course Sessions

Accessibility testing methods and tools (Thursday morning)
The morning will be spent examining and using a variety of testing tools and techniques – with hands-on demonstrations including manual inspection methods, and spidering testing tools.

Everything you need to know about accessibility testing, Part A (Thursday afternoon)
The session will cover a whole range of testing requirements: starting with an overview of testing – who, when, what and how. Each topic will include an in-depth discussion and hands-on exercises for participants.

Part A topics will include:

- Choosing who will do the testing
- Choosing when to test – building a new site or testing an existing site
- Choosing what to test

Mobile accessibility testing (Friday morning)
Testing on mobile devices (iOS, Android) will be demonstrated with opportunities for hands-on activities. Mobile versions of websites will also be covered, some of which are also testable using PCs (laptops). Participants will learn what can be tested on a laptop and what needs to be tested on a device. This session will cover the accessibility of mobile web sites—responsive and m dot sites. Participants will receive a copy of the test process.

Note: This half-day session will be a mini version of the Mobile Testing full-day workshop that will be offered by Gian on the Monday for intermediate levels and up (*see page 8*). This bootcamp session will be tailored specifically to newcomers, and will build on the knowledge that the participants have gained throughout the week thus far. In order to keep within the available time, this session will cover only mobile site testing, and briefly mention issues with (but not cover) mobile application testing.

Everything you need to know about accessibility testing, Part B (Friday afternoon)
This continues the previous day's session. Part B topics will include:

- Choosing how to test
- Choosing how to present findings
- Developing a scope analysis for a site (based on the W3C Evaluation Methodology)

The day will end with a final debrief from the week, along with discussing arrangements for the follow-on activities with the instructor in the month that follows the event.

Follow-on activities
In the month following, the instructor will hold weekly catch-up meetings for participants to ask any questions arising from implementing these testing practices.

Participants will also receive a six-month subscription to AccessibilityOz' OzWiki: a database of accessibility errors, screenshots and solutions, and one month's access to AccessibilityOz' testing tool OzART.

Note: Registration limit for this course is 20

Additional Symposium Details

Venue

The symposium will take place at

> Partnership for Public Service Conference Center,
> 1100 New York Avenue NW, Washington, DC, 20005, USA

Getting there

The venue is located in Washington DC's downtown area, close to metro rail stops Gallery Place and Metro Center.

Parking at the venue will be available for a fee.

Closest airports by distance:

1. Washington National (DCA);
2. Baltimore-Washington International (BWI)
3. Dulles International (IAD);

Hotel

A room block is reserved at

> Embassy Suites by Hilton, Washington, DC Convention Center
> 900 10th Street NW Washington, DC 20001

The conference room rate is $221, which includes breakfast.

The hotel rate is available until **August 30, 2019** if not already filled.

To book, select 'More Options' and then enter Group Code 'ICT' at the Hotel Booking Site.

Sponsorship opportunities

We welcome three types of sponsorship opportunity:

- Sponsor of student travel bursaries;
- Sponsor of awards (best paper, best presentation, competition winners);
- Sponsor of symposium events

Please contact the Awards Chair to inquire about sponsorship opportunities.

Please also note that this event does not feature opportunities for commercial demonstrations or exhibits.

Build-Your-Own Website Tool Competition

The 2019 Competition theme is *Build-Your-Own Website Tools*. We know that there are plenty of Build-Your-Own (BYO) website authoring tools being advertised to small business owners and hobbyists. Do they generate accessible websites? Can they? *Let's find out!*

The 2019 Site theme is *Guide Dogs Running a Business*. Are you a TOP DOG in the field of Accessibility Testing? Are you a TENACIOUS Accessibility hound looking to make a difference? *Then the 2019 ICT Competition is for you!*

The entry form will be open until the maximum number of entries (6) are received.

Fill in the entry form, and find the full competition Rules and Requirements at: https://2019ict.org/competition/

Meeting Policies

This Symposium does not feature exhibitors or commercial product demonstrations. Our focus is on the cordial exchange of scientific and practice-based knowledge for our field. As such, please refrain from any urges to corral large groups of attendees to provide demos, either at the venue, the hotel, or nearby—either systematically or sporadically—during the hours that the symposium and workshops are on. One-on-one product demos are permissible as needed as part of networking, but we do not want attendees to feel pressured to miss the symposium content.

Published proceedings

The proceedings for this event will be published online and in hard copy form. Both the accessible electronic copy and the hard copy will be included in the symposium registration. For reference, previous proceedings can be downloaded at the conference website:

[Prior Proceedings of the ICT Accessibility Testing Symposium](#)

Important dates

Friday, September 6

- Last day to request disability accommodations
- Last day to guarantee spots in workshops and bootcamp courses (unless previously filled)

Monday, September 2: Provisional Program available (with timing of individual sessions)

Monday, September 23: Final Program available

Registration

Symposium fees (October 1 & 2)

$450

The registration fee includes a print copy of the proceedings, coffee/tea on arrival and snack breaks for all attendees.
A $50 lunch fee is included in the price, covering two lunch events on October 1&2.

Attendees may choose to opt-out of the lunch events
(To attend the lunch events attendees must register with the full fee. The full fee option is only available to the first 120 registrations).

Discounts

Academia and Non-Profits: 20% discount

To be eligible for the discount, attendees must use their '.edu' (or equivalent) or '.org.' (or equivalent) email address during registration. (The 20% discount does not apply to the included $50 lunch fee.)

Students: 50% discount

To be eligible for Student rates, attendees must be enrolled in a full-time or part-time course of study at a higher education institution at the time of registration and/or at the time of the event. Students should use their '.edu' (or equivalent) email address during registration. If students are not yet enrolled or have since graduated and do not have a '.edu' email address, they must send separate written confirmation of their enrollment or graduation to the organizers at the address below. (The 50% discount does not apply to the included $50 lunch fee.)

Workshop fees (September 30)

$300 for a full day and $150 for a half day.

If combining the two half day workshops, a 20% discount will be applied to the second workshop.

To attend workshops or Bootcamp Courses, attendees must also register for the symposium.

Bootcamp fees

The Bootcamp 1 fee is $500 for Thursday October 3

The Bootcamp 2 fee is $1000 (2 days, October 3 & 4), plus the symposium registration ($450), plus the Workshop B fee ($300) = $1850

There are no discounts offered for the packaged Bootcamp 2 course. The bootcamp course days cannot be enrolled in separately from the symposium or the workshop attendance.

Additional Registration Notes:

This is an in-person event only. No online streaming will be offered. There is no onsite registration. The deadline for registrations is Friday, September 27, 2019.

Group discount pricing can be offered for organizations wishing to send 5 or more attendees to the symposium. Contact the organizers for details.

To register, go to:
https://2019ict.org/register/

The 2019 ICT Accessibility Testing Symposium Committee

Symposium Chair & Program Chair

Chris M. Law
   Organizational Accessibility Consultant, Accessibility Track

Symposium Co-Chair

Matt Feldman
   Director of Customer Success, The Paciello Group, A Vispero Company

Workshops & Courses Chair

Laura Renfro
   Senior Accessibility Lead, Renfro Consulting

Marketing & Outreach Chair

Janet Sedgley
   Technical Accessibility Coordinator,
   University of Montana

Competition Chair

Erin Kirchner-Lucas
   Accessibility Coordinator, RedShelf

Awards & Presentation Chair

Andrew Nielson
Senior Program Manager, New Editions Consulting, Inc.

Communications Chair & Webmaster

Kathryn Weber-Hottleman
   IT Accessibility Coordinator, University of Connecticut

Content Chair

Christine K. Loew
   Director, Accessibility for Digital Assessments, The College Board

Peer Review Committee

Shadi Abou-Zahra
   Strategy and Technology Specialist, W3C Web Accessibility Initiative (WAI)

Jennison Asuncion
   Engineering Manager (Accessibility), LinkedIn

Jon Avila
   Chief Accessibility Officer, Level Access

Jennifer Chadwick
   Lead Accessibility Strategist (North America), Siteimprove

Anne Marie Davis
   Senior Accessibility Technician, New Editions Consulting, Inc.

Katherine Eng
   ICT Accessibility Specialist, US Access Board

Karl Groves
   Founder and President, Tenon.io

Jon Gunderson
   Coordinator, Accessible Information Technology Group, University of Illinois at Urbana/Champaign

Sunish Gupta
   CEO & Founder, Easy Alliance

Katie Haritos-Shea
   Vice President, Accessibility, EVERFI

Allen Hoffman
   Deque Systems, Inc.

Trudy Knudsen
   Accessibility Consultant

Mark Lapole
   Accessibility UX Lead (G Suite), Google

Peter McNally
   Senior Consultant, User Experience Center, Bentley University

Eduardo Meza-Etienne
   Director of Compliance, eSSENTIAL Accessibility

Ryan Pugh
   Director of Accessibility, Onix Networking

John Rempel
   Quality Control & Training Specialist, Centers for Inclusive Design Innovation (CIDI) at Georgia Tech

Norman Robinson
   IT Change Control Board Change Manager, Department of State

Madeleine Rothberg
   Senior Subject Matter Expert, WGBH National Center for Accessible Media

Cyndi Rowland
   Director, WebAIM & NCDAE at Utah State University

Anna Vanyan
   Systems Analyst, Westat

Kathryn Weber-Hottleman
   IT Accessibility Coordinator, University of Connecticut

Dominique Wheeler
   Technical Quality Assurance Specialist, Paltech Planning and Learning Technologies

Gian Wild
   CEO, Founder and President, AccessibilityOz